



## MANIFESTO



# 3

SL NO

# SOWMYA REDDY

## CONGRESS CANDIDATE

**BENGALURU  
SOUTH LOKSABHA  
CONSTITUENCY**



“ My true inspiration is Mysuru Maharani Kempananjammani Vani Vilasa Sannidhana. Her exemplary public and domestic virtues have profoundly influenced my vision. If elected as MP for Bengaluru South, I commit to upholding Maharani Kempananjammani's principles and teachings to bring prosperity to our constituency ”

## MY PROMISE TO YOU



- Will represent the people of Bengaluru South in Parliament and be the bridge between the State and the Centre. I will ensure the Central Government pays the dues to the people of Karnataka
- Will be the voice of women in the Centre
- Will ensure Bengaluru South will be one of Asia's smartest neighbourhoods
- Will ensure Government schools of Bengaluru South will be world class
- Will make Bengaluru South the hub for startups in India and attract International investments
- Will ensure the youth of Bengaluru South get employed and earn a dignified living
- Will increase the green cover of Bengaluru South and tackle the water and energy crisis

# MY AREAS OF FOCUS



1

## Women

Will ensure women's issues are heard in the State and Central bodies



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## Youth & Employment

Will work to ensure the youth of Bengaluru South get employed by providing them training and organizing multiple job fairs to connect employers to potential employees



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## Healthcare

Will work to ensure state-of-the-art healthcare is accessible to all citizens of Bengaluru South



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## Education

Will ensure education to all children of Bengaluru South and also provide access to cutting edge technologies such as Artificial Intelligence & Machine learning so every child is prepared for the digital age



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## Water and Sanitation

Will work with the Central Government to formulate technologically advanced mechanisms to solve the water and energy crisis of Karnataka including Cauvery water flow into Karnataka



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## Infrastructure Development

Will transform Bengaluru South into a model smart neighbourhood. I will ensure Bengaluru South is connected to the rest of Bengaluru via metro and public transport



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## Environment & Sustainability

Will take steps to improve the green cover of Bengaluru South and also work with National and International leaders to tackle the global warming crisis humanity faces



8

## Startups, Trade, and Innovation

My goal is to inspire and incubate hundreds of entrepreneurs from Bengaluru South and support them with every tool needed to succeed such as coworking spaces, subsidized legal and accounting services and access to investors



9

## Transparency and Accountability

Will create physical and digital forums for people to provide their feedback and also track the work I have done in the spirit of transparency and accountability



10

## Taxation

Will strive to bring changes to the GST Act to reduce tax terrorism and simplify GST compliance. We will demand a higher share in tax devolution for Karnataka in the 16th Finance Commission



11

## Karnataka Art, Culture & Kannada Language preservation

Will be the beacon of Karnataka's ancient and rich culture in National and International forums. I will establish the World Kannada Cultural Institute & Museum and Karnataka Handloom Trade Center in Bengaluru South which will become the shrines of Karnataka culture

# SECTOR WISE PROMISES



## Taxation

- ◆ Will work with the state and Centre to bring changes to the GST Act to reduce taxes on essential food products and basic necessities, thereby reducing the tax burden on people and simplifying GST compliance

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- ◆ Will demand a higher share in tax devolution for Karnataka in the 16th Finance Commission

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- ◆ Will guarantee social welfare for the weaker sections of the population

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## Youth

- ◆ Will work to improve government schools and colleges to world-class standards

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- ◆ Will advocate for special Yuva Spoorthi scholarships for specially-abled youth of Bengaluru

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- ◆ Will conduct skill development and vocational training for youth and coordinate job fairs to bridge the gap between employers and potential employees

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- ◆ Special attention will be given to smart education, latest technologies like AI and robotics, machine learning, and special skill development suitable for the digital age, creation of job opportunities, conducting job fairs regularly, connecting corporates and job seekers, and the economic empowerment of youth and women

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## Women

- ◆ Will ensure the Mahalakshmi scheme is effectively implemented - ₹1 lakh per woman in every poor family annually

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- ◆ Will set up skill development centers and help women access loans and government schemes

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- ◆ Will support Stree Shakti Sanghas and affiliated organizations to empower women

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- ◆ Will enhance women's safety and ensure swift justice for crimes against women in the Bengaluru South constituency

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- ◆ Will implement free awareness programs and preventive measures for reproductive health, breast cancer screening, nutrition education, maternal care, etc

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- ◆ Will support vocational training for women aged 15-49 years

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- ◆ Will create more affordable working women's hostels with the support of the state and centre and get funds for repair and maintenance

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## Healthcare

- ◆ Will ensure access to quality and equitable healthcare services for all residents of Bengaluru South

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- ◆ Will pursue the upgrade of Jayadeva Hospital to AIIMS with the help of the Union Government

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- ◆ Will ensure automatic signal-free corridors for emergency ambulance services using smart technologies

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- ◆ Will support free counseling services and awareness programs to address mental health challenges under the National Mental Health Programme

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- ✦ Will take efforts to bring all the hospitals in the constituency under the Union Government Insurance Scheme to make healthcare affordable
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## Infrastructure Development

- ✦ Brand Bengaluru: I will ensure that the vision of Brand Bengaluru, which involves creating infrastructure for easy mobility, cleanliness, green cover, health, education, technology, and water security, is developed with a focus on inclusivity and community development
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- ✦ Will work with experts to improve connectivity within the Bengaluru South constituency and to other parts of Bengaluru. Minimize traffic congestion and improve connectivity with the Metro and public transport
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- ✦ Will work with the government towards the timely completion of Namma Metro Phase 2, 2A, and 2B and completion of Phase 3
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- ✦ Will work closely with the state and centre to improve and expand public transport through the Satellite Town Ring Road, Peripheral Ring Road, suburban train network, etc.
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- ✦ Will redevelop public shopping complex in multiple areas into a magical world of Indian art, culture, and heritage presented through a fascinating panorama of craft, clothing, cuisine, and cultural activities
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- ✦ Will improve recreational spaces and sports facilities and encourage sports events
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## Energy, Environment, and Water

- ✦ Bengaluru Climate Action Plan: I will collaborate with community-based organizations, resident welfare associations (RWAs), the private sector, and government authorities to ensure an inclusive plan to conserve and restore the city's green spaces and water networks
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- ✦ Will work with residents towards a zero-waste policy by focusing on reducing, reusing, and recycling waste and introducing community composting facilities
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- ◆ Will work with the Central and state government to treat used water from households for sanitation and urban irrigation processes

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- ◆ Will work with the people to enhance the green cover of Bengaluru through Public-Private Participation

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- ◆ Will work with people to implement water conservation, rainwater harvest, lake restoration, and rejuvenation, and will work with the state and centre to provide uninterrupted water supply to all, and if needed, bring Cauvery water to Bangalor

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- ◆ Will work with the state and centre to resolve the energy crisis and implement alternate energy sources like solar energy etc. for common areas

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## Cultural Heritage Preservation

- ◆ Will establish a hub for Kannada literature and arts, ancient culture & heritage, and will promote cultural festivals to celebrate the customs and traditions of culture-rich Bengaluru South

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- ◆ Will set aside funds to rejuvenate and preserve structures of religious temples and cultural pride in the area

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## Welfare Schemes

- ◆ Will guarantee efficient execution of all welfare schemes

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- ◆ Will simplify the process of accessing and implementing government-related works

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## Availability and Accountability

- ◆ Will commit to being available for all people of the Bengaluru South constituency and will implement accountable government practices and transparency in decision making
- ◆ Will launch accessible digital and physical forums where citizens can participate, provide feedback, and ensure that governance will be by community participation
- ◆ Will ensure a just and fair society for all citizens of Bengaluru South to flourish and become a model Constituency



# DELIVERED



**16 Lakh**  
Total meals served during Covid



**3 Lakh**  
Ration kits delivered during Covid



**15 Tons**  
Vegetables delivered during Covid



**5500**  
Oxygen cylinders delivered during Covid



**3300+**  
Total PPE Kits



**10000+**  
Pharma Kits



**15**  
Schools renovated



**13+**  
Parks renovated



**5+**  
Playgrounds renovated

Flood relief material supplied during 2019-20 to North Karnataka & Kodagu

₹2.5 Crore\*





**30000+**  
Indira Clinic free  
treatment



**₹1 Crore**  
Scholarships



**30000+**  
Jobs delivered  
with Job fair



**₹45 Lakh**  
Sports equipment  
and scholarship



**1**  
World class PM Swimming  
pool renovated using  
PPP model



**₹1 Crore**  
Specially abled  
upliftment



**2000+**  
Pension disbursed



**300+**  
Women empowerment  
(sewing kits)



**₹3 Crore**  
Digitalization of schools



**SOWMYA  
FOR PROGRESS**

**TRANSFORMING BANGALORE  
SOUTH TOGETHER**

**VOTE FOR PROGRESS | VOTE FOR EMPOWERMENT**

**VOTE FOR SOWMYA REDDY**

SL. NO

**3**