

CHAPTER 10

TOURISM IN DELHI

Delhi has a rich and unique cultural and architectural heritage, harboring the true pan-Indian character and an incredible destination for all. Delhi offers numerous tourist attractions ranging from monuments, museums, shrines, wide variety of shopping destinations & avant-garde culinary experiences. Besides it has many modern buildings of national and international significance like - India Gate, Rashtrapati Bhawan, Parliament House, North and South Block, all stunning examples of British architecture. Also there are various museums, temples and memorials that provide a comprehensive and entertaining insight into the lives of Delhites.

1.1 Some prominent places to visit and events to cherish are as under:

National Museum: An important place to catch glimpses of the rich historical past of India, from the ancient period to the medieval ages.

Mughal Garden : Mughal Garden of Rashtrapati Bhawan and other large number of beautiful parks in Delhi maintain the ecological balance. In winters Delhi becomes home to large number migratory birds which add to eco-tourism angle.

Garden Of Five Senses : The Garden of Five Senses is not just a park, it is a space with a variety of activities, inviting public interaction and exploration. It was conceptualized to answer to the city's need for leisure space for the public. It is twenty-acre site, located at Said-UI-Azaib village.

Guru Tegh Bahadur Memorial: This complex has been constructed at Singhu Border in the area of 11.87 acres with a 24 meter high central pylon with petals at the base represents the Guru & his strength and the three "C" arches denote his three followers and the monoliths represent the 10 Sikh Gurus' with their sayings inscribed on them.

Kalam Memorial: Kalam Memorial is a fitting testimony of our undying love for the 'People's President' as he was fondly called.

Azad Hind Gram Tourist Complex at Tikri Kalan: Tourist Complex at Tikri Kalan is a project developed by Delhi Tourism to honour Netaji Subhash Chandra Bose and to create quality leisure space and wayside amenities for the citizens.

Dilli Haats (INA, Janakpuri, Pitampura): Dilli Haat is a socio-cultural complex with a 'bazaar' feel to it. It is an urban version of the traditional weekly market, with a delightful mix of craft, food and culture. Numbers of festival are organized in these 3 Haats.

National War Memorial (NWM): The National War memorial is a symbol of victory and national pride of citizens. The NWM is a national monument built to honour and remembers soldiers of the Indian military who fought in armed conflicts of independent India.



1.2 OTHER TOURISTS PLACES IN DELHI WHICH ATTRACT LARGE NUMBER OF TOURISTS ARE:

Akshardham Temple, Lotus Temple, Birla Mandir, Humayun's Tomb, India Gate, Iskcon Temple, Jama Masjid, Jantar Mantar, Lodi Tomb, Parliament House, Purana Quila, Qutab Minar, Rashtrapati Bhavan, Red Fort, Safdarjang Tomb, Gurudwara Bangla Sahib, National Police Memorial etc.

1.3 ENTERTAINMENT SPOTS IN DELHI:

Entertainment spots in Delhi are: Museums in Delhi, Movie Theatres, Theaters and Auditorium, Pubs and Discotheques, Art Galleries, Adventure Sports, Golf parks in Delhi, various Parks in Delhi, Children's Entertainment. Asola Bhatti Wildlife Sanctuary in South Delhi spanning 4845.57 acres.

1.4 OTHER ACTIVITIES

• WATER SPORTS ACTIVITIES:

DTTDC currently provides boating facilities at 03 lakes in Delhi:

- i. Naini Lake (Model Town)
- ii. Bhalaswa Lake
- iii. Sanjay Lake

- **FAIRS AND FESTIVALS:**

Promotion of cultural tourism has been the main stay of Indian tourism policy and, accordingly, the rich heritage of our country at large and Delhi in particular has been projected from time to time, which includes, Garden tourism festival, Mango festival, Winter festival, Dandiya festival, Teez festival, Ganesh Chaturthi festival and Delhi ki Diwali etc.

2. Performance of Delhi Tourism

2.1 The capital of India is one of the key arrival destinations for both foreign and domestic tourists. The state is among the top tourist destinations in the country. Approx. 6.06 lakh (39.70%) Foreign Tourist Arrivals (FTAs) in Delhi during 2021 has been recorded as per India Tourism Statistics at a Glance-2022. State/ UT wise number of Foreign Tourist Arrivals (FTAs) in India in 2021 is given in statement 10.1:

STATEMENT 10.1

TOP 8 INTERNATIONAL CHECK POSTS FOR FOREIGN TOURIST ARRIVALS (FTAS) IN INDIA IN 2021

S. No.	International Check Posts	FTAs	Percentage Share
1	DELHI	606238	39.70
2	MUMBAI	212428	13.91
3	HARIDASPUR	133371	8.73
4	CHENNAI	120197	7.87
5	BANGALORE	102629	6.72
6	HYDERABAD	86249	5.65
7	COCHIN	60540	3.96
8	KOLKATA	43506	2.85
	Total top 8	1365158	86.55
	Others	161956	13.45
	G.Total	1527114	100.00

Source: India Tourism Statistics at a Glance-2022 of M/o Tourism, GOI

2.2 State/ UT wise number of Foreign Tourist Visits in India in 2021 is given in statement 10.2:

STATEMENT 10.2

SHARE OF TOP 10 STATES/UTS OF INDIA IN NUMBER OF FOREIGN TOURIST VISITS IN 2021

Rank	State/ UT	Foreign Tourist Visits in 2021	
		Number	Percentage Share (%)
1	Punjab	308135	29.2
2	Maharashtra #	185643	17.6
3	Delhi #	100178	9.5
4	Karnataka	72487	6.9
5	Kerala	60487	5.7
6	Tamil Nadu	57622	5.5
7	Uttar Pradesh	44737	4.2
8	Madhya Pradesh	41601	3.9
9	West Bengal	34828	3.3
10	Rajasthan	34806	3.3
	Total of Top 10	940524	89.2
	Others	114118	10.8
Total		1054642	100

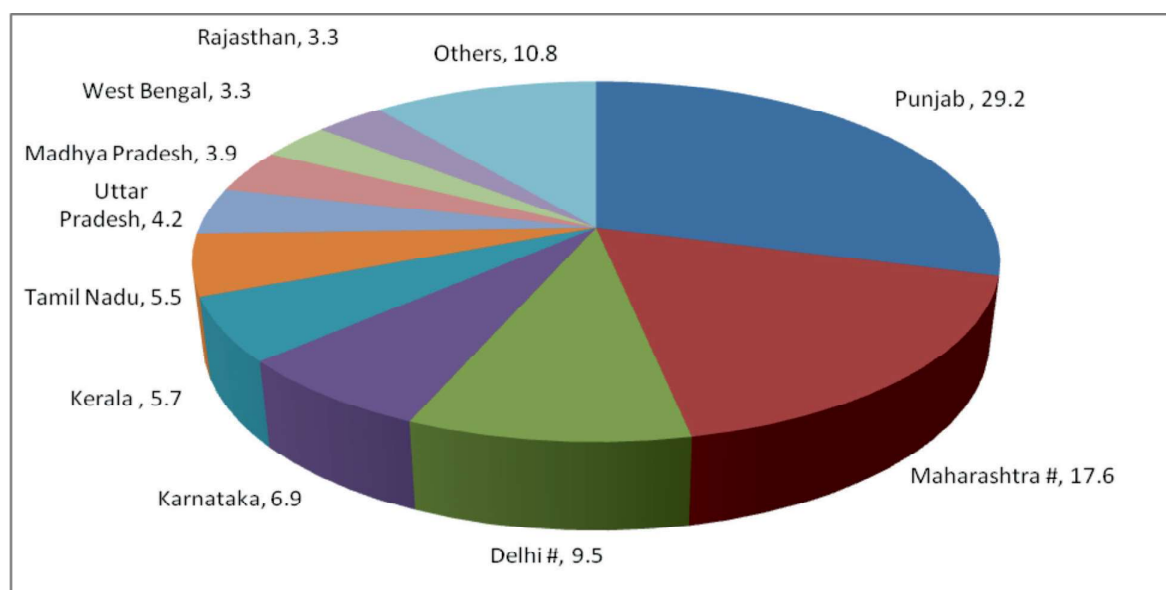
Source: India Tourism Statistics at a Glance-2022 of M/o Tourism, GOI

#Data for 2021 is estimated by applying all India growth rate for 2021/19 on 2019 data

It may be seen from the above table that Delhi Secured 3rd rank in Total Foreign Tourist Visits in 2021 with total share of 9.5%.

CHART 10.1

PERCENTAGE SHARE FOREIGN TOURIST VISITS IN 2021



- 2.4 There are an increasing number of medical tourists also to take advantage of its world-class hospitals in Delhi.
- 2.5 Delhi Airport secured No. 1 rank for International Check Posts for Indian Nationals' Departures (IND) from India in 2021 with total share of 26.6%. The statement 10.3 shows top 10 international check posts for IND from India in 2021

STATEMENT 10.3

TOP 10 INTERNATIONAL CHECK POSTS FOR INDIAN NATIONALS' DEPARTURES (IND) FROM INDIA IN 2021

S. No.	International Check Posts	India	Percentage Share (%)
1	Delhi Airport	2278502	26.6
2	Mumbai Airport	1246851	14.6
3	Cochin Airport	960821	11.2
4	Calicut Airport	638778	7.5
5	Hyderabad Airport	551170	6.4
6	Chennai Airport	533722	6.2
7	Bangalore Airport	426154	5.0
8	Trivandrum Airport	409241	4.8
9	Kannur Airport	243747	2.9
10	Ahmedabad Airport	215510	2.5
	Total top 10	7504496	87.8
	Others	1046819	12.2
	G.Total	8551315	100

Source: India Tourism Statistics at a Glance-2022 of M/o Tourism, GOI

STATEMENT 10.4

MAJOR AIRPORT - WISE ARRIVAL OF FOREIGN TOURISTS AVAILING E- VISA DURING 2021

S.No.	Name of Airport	2021	% Share
1	Delhi Airport	35516	48.7
2	Mumbai Airport	14084	19.3
3	Hyderabad Airport	5126	7.0
4	Bangalore Airport	4938	6.8
5	Chennai Airport	3523	4.8
6	Cochin Airport	2929	4.0
7	Ahmadabad Airport	2527	3.5
8	Dabolim Airport	1148	1.6
9	Trivandrum Airport	797	1.1
10	Kolkata Airport	628	0.9

S.No.	Name of Airport	2021	% Share
	Others	1654	2.3
	Total	72870	100

Source: India Tourism Statistics at a Glance-2021 of M/o Tourism, GOI

It clearly reveals from the above table that among ten Major Airport -wise arrival of foreign tourists availing e- Visa, Delhi has largest share 48.7% 2021.

3. DOMESTIC TOURISTS

The number of domestic tourists visiting the state has also been rising continuously in Delhi upto 2019, it was about 1.85 crore in 2012 and 3.65 crore in 2019, however it is reduced to 1.06 crore in 2021 (Indian Tourism Statistics, 2022).

4. DELHI TOURISM & TRANSPORTATION DEVELOPMENT CORP. (DTTDC) :

The major schemes of Tourism Sector are being implemented by the DTTDC. With objective to develop and promote tourism in Delhi. As part of its endeavor to make Delhi as the modern & tourist friendly city, Government of Delhi has taken various initiatives in recent years for monuments & heritage and tourist facilitation by setting up tourist information centres.

5. AVAILABLE INFRASTRUCTURE OF DTTDC :

- Tourist Information Center's
- Dilli Haats: (i) INA, (ii) Pitampura, (iii) Janakpuri (Food & Craft Bazaar)
- Garden of Five Senses
- Guru Teg Bahadur Memorial at NH-I
- Nature Bazaar
- Dr. Kalam Memorial
- Coffee Home
- Azad Hind Gram
- Soft Adventure Park at Sanjay Lake, Mayur Vihar



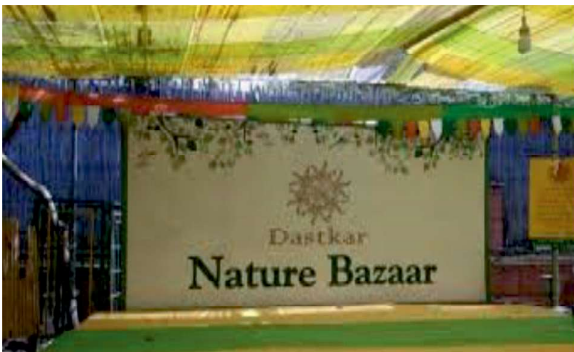
DILLI HAAT JANAKPURI



GARDEN OF FIVE SENSES



GURU TEG BAHADUR MEMORIAL



NATURE BAZAAR



KALAM MEMORIAL



6. TRAVEL DIVISION OF DTTDC:

Travel Division of DTTDC was set up by DTTDC in November 1996 and started regular operations in ticketing. The Travel Division became a member of the International Air Transport Association (IATA) for the purpose of issuing international air tickets, as well as a member of the Ministry of Tourism, GOI, in addition to being a member of the Travel Agents Association of India (TAAI) and the Travel Agents Federation of India (TAFI).

6.1 Mukhya Mantri Teerath Yatra Yojana :

This scheme is being implemented through Indian Railway Catering & Tourism Corporation (IRCTC). Under this programme, 17,252 senior citizens of Delhi have travelled on 19 tours to various pilgrimages (Rameshwaram-Madurai, Tirupati-Balaji, Jagannathpuri-Konark-Bhubneshwar, Dwarkadhish-Nageshwar-Somnath, Shirdi-shani-signapur-Tribakeshwar, Ujjain-Omkareshwar, Bodh-Gaya-Sarnath, Ajmer-Pushkar-Udaipur-Haldighati-Nathdwara, Mathura-Vrindavan-Agra-Fatehpur-Sikri, Haridwar-Rishikesh-Neelkanth, Amritsar-Wagah Border-Anandpur Sahib, Vaishno Devi-Jammu and Ayodhya upto October, 2022).

6.2 Development of Mobile App “Dekho Meri Dilli” :

Delhi Tourism mobile app provides a new paradigm to the tourism sector. It offers tourists, visitors, all stakeholders and people across the globe, in their hands, an easy access to not just tourism destinations in Delhi. But also engages them in a constructive manner.

6.3 Delhi Film Policy :

Delhi Tourism has notified and launched Delhi Film Policy (DFP) 2022, on 13.05.2022 and intends to brand the national and international profile of Delhi through films. DFP 2022 includes a unique feature i.e. e-Film Clearance, a completely online single window clearance mechanism for film shooting facilitation in Delhi to accord the approvals online from 20+ stakeholders departments in a seamless, transparent and stipulated time manner, in line with the vision and objective of ease of doing business.

6.4 Delhi Institute of Hotel Management & Catering Technology (DIHM&CT):

The Institute was upgraded to a degree level college in 2002-03 to offer B.Sc. Degree in Hotel and Hospitality Administration.

Presently the total strength of the college is 325 i.e. 262 students in B.Sc. (HHA) course and 63 students in half year trade diploma courses in five disciplines for which the institute is affiliated to Board of Technical Education, GNCTD. The hostel under construction is sufficient accommodate 118 bedded for boys and 42 bedded for girls.

7. INITIATIVES TAKEN BY THE GOVT.**7.1 BEAUTIFICATION OF ENTRY POINTS OF DELHI:**

Government of Delhi has prepared concept plan for beautification of all entry points and the creation of entry gates in Delhi to given an aesthetic look to the commuters entering.

7.2 BED & BREAKFAST SCHEME :

7.2.1 The basic facilities available under the Silver and Gold Categories are given in Statement 10.5

STATEMENT 10.5**BASIC FACILITIES AVAILABLE UNDER THE SILVER AND GOLD CATEGORIES**

Facilities	Silver	Gold
Floor Area of Room	120 sq. ft.	200 sq. ft
Size of Bathroom	30 sq. ft	40 sq. ft
Washing Machine	Not Mandatory	Mandatory
Refrigerator in the room	Not Mandatory	Mandatory
Telephone with Extension	Not Mandatory	Mandatory

7.2.2 In the Establishments registered under the scheme, the facilities of well-furnished room with double bed, AC, Telephone facilities along with safeguard necessities like fire fighting extinguisher etc., are provided. Maximum 06 rooms can be given to the establishment.

7.2.3 The total number of Gold and Silver category Establishments and rooms registered given in Statement 10.6 under this scheme as on 31.03.2022 & 30.09.2022 and target for FY 2022-23 are here below:

STATEMENT 10.6

Category	Status FY 2021-22		Target FY 2022-23		Status FY 2022-23 (up to 2nd Qtr)		Status up to 30.09.202 (Cumulative of 03 years)*	
	No. of Establishments	No. of Rooms	No. of Establishments	No. of Rooms	No. of Establishments	No. of Rooms	No. of Establishments	No. of Rooms
Silver	140	739	190	950	119	24	384	1920
Gold	8	38	15	75	4	578	31	156
Total	148	777	205	1025	123	602	415	2076

Note: *The certificate of registration under Bed & Breakfast Scheme is issued for three years.

CHAPTER AT A GLANCE

➤	Approx. 6.06 lakh (39.70%) Foreign Tourist Arrivals (FTAs) were recorded in Delhi as per top 8 International Check Posts during 2021.
➤	Delhi Secured 3rd rank in Total Foreign Tourist Visits in 2021 with total share of 9.5%.
➤	Delhi Airport secured No. 1 rank for International Check Posts for Indian Nationals' Departures (IND) from India in 2021 with total share of 26.6%.
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